

“[Encore] is a money-saving system that increases productivity and efficiency.”

- Scott Dier,  
General Manager

## Profile

Strand Chemical offers complete termite and pest control services to single - and multi-family, and commercial properties throughout Brunswick, Horry, and Georgetown counties. Strand specializes in termite prevention for new construction projects and new buildings. Strand has a secondary office in North Carolina.

## Challenges

With multiple locations and large service areas across two states, Strand needed a way to centralize its dispatching, keep track on all vehicles, and know which clients were serviced as it happened.

## Solution

Scott Dier, Strand's general manager, knew what he was looking for and was pleased when he came across Actsoft's Encore.



## Benefits

Since Strand began to use Encore in their everyday tasks, Dier estimates the company's efficiency has increased by about 20 percent.

“It helps provide peace of mind for clients,” Dier said. “It helps with the accountability of employees by knowing where they are.”

With Encore, Strand is able to confirm when an employee is at a given work site and what time they arrive and leave the site. The tracking feature allows the company to keep track of all its vehicles between the two locations. Since implementing the software, Strand Chemical has saved an estimated \$500 per month.