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**- Shawn Thomas,
Branch Manager**

Profile

Southern Green started 16 years ago with the idea of providing quality and personalized lawn, shrub, and pest control service to homeowners. The owners came up with the idea after working many years for a large, national corporation. The company focuses on fertilization, weed control, interior and exterior pest control, and shrub control.

Challenges

Southern Green needed a solution to keep tabs on employees in the field and monitor excessive down time. With a fleet of vehicles, fuel cost due to misuse was also an issue.

Solution

Shawn Thomas, Southern Green’s branch manager in Jacksonville, decided an in-vehicle GPS solution would be ideal. Encore was the answer for Thomas and Southern Green.



Benefits

The lawn-care company saw a return on investment and an improvement in productivity since signing up with Actsoft.

“Our efficiency has increased by at least 40 percent,” Thomas said. “By monitoring excessive down time we have been able to save money.”

In addition to increasing efficiency, fuel costs reduced nearly by half. Thomas said that he’s seen a decrease in vehicle maintenance needs since they began using Encore, and that he’s pleased with his Actsoft experience.

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