enc(•)re

Coca-Cola Bottling Co.

Soft drink bottling and distribution company in Colchester, Vermont

> "Purchasing the [Encore] solution was the best decision we made; we're saving time, which is money."
>
> **- Brian Ralph,**
> **Coca-Cola System Administrator**

Profile

Coca-Cola Burlington's headquarters is located in Colchester, Vermont, so they fall under the Northern New England distribution umbrella. In 1977, Northern New England distribution began as a sole bottling operation founded in Laconia, New Hampshire. After many years of rapid growth and expansion, they now oversee ten separate distribution centers, spanning across the New England states and reaching into upstate New York. Today, they are the fourth-ranked bottler in the United States, employing approximately 1,000 local employees.

Challenges

Coca-Cola's management didn't have the ability to keep track of the driving routes of drivers, nor were they able to ensure that drivers were taking the best direction to decrease delivery time. When they were on the job, they abused overtime by clocking out hours after a job was completed. Not having a way to track driving routes and time punches was costing Coca-Cola extra money daily.

Solution

Actsoft's Encore, with its Timekeeping feature, provided Coca-Cola with the visibility and data needed to track their employees in the field. GPS software was used to track routes and monitor the amount of time spent on job sites.

Benefits

Actsoft products helped Coca-Cola distribution centers drastically increase productivity. GPS tracking reduced the amount of time drivers need to go from one place to another, by allowing administrators to follow their "breadcrumb trails" and document every step of their journey. Encore's software saves money in payroll for Coca-Cola as well, by making employees more responsible for inputting accurate clock punches, since the information can be checked by their supervisors. It cuts out the need to frequently return to the office since information can be shared between workers and supervisors remotely. Encore products helped Coca-Cola's Burlington distribution center save company dollars and increase efficiency by over 75 percent. According to Coca-Cola System Administrator Brian Ralph, "Purchasing the [Encore] solution was the best decision we made; we're saving time, which is money."