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Cobb County School District – Transportation Department
Education for more than 100,000 students in the Atlanta area

"If a bus is running late, the dispatcher can see exactly where it is and can tell a worried parent."

- Chris Ragsdale,
Deputy Superintendent, Cobb County School District

Profile
The Cobb County School District is responsible for students in a diverse and constantly changing environment. Suburban Cobb County operates the second-largest school system in Georgia and is among the 25 largest in the nation. CCSD is the second-largest employer in Cobb County with more than 13,000 employees working to create and support pathways for student success.

Challenges
Bus drivers log 65,000 miles per day for CCSD, transporting thousands of students to and from school. Officials were in need of a mobile resource management platform that could track buses in near real-time and give drivers the convenience of clocking in and out through mobile devices. They also needed a way to seamlessly communicate dispatch orders with drivers.

Solution
CCSD chose Acsoft's Encore solution; it allows drivers easy tracking of driver locations, and the ability to quickly dispatch orders when needed.

With the addition of the software, the school district was able to better manage its entire mobile workforce. Using Encore, drivers have the convenience of clocking in and out using their mobile devices, which helps to improve timesheet accuracy and workforce productivity.

Benefits
Actsoft helps the district determine the best bus routes and locations for its 25,000 designated bus stops.

"The solution shows us traffic patterns so we can determine the best overall route for a specific area to get students to and from school," said Chris Ragsdale, deputy superintendent of the Cobb County School District. "It helps us plan routes that give us the most efficient utilization of our fuel."

Actsoft also helps with payroll tasks. Drivers use smartphones installed into each bus to clock in and out at the beginnings and ends of each shift.

"This has improved the accuracy and the automation of payroll because it integrates directly into our financial system," said Ragsdale. Drivers can access Wi-Fi connectivity at any of the 114 schools in the district, download software updates quickly, and connect with payroll or other district systems.

With Actsoft, CCSD can obtain records for events and alerts on violations such as speeding. The improved communication and safety are the biggest benefits to CCSD.

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